

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Billing Address:

Griffin & Associates
Attention: Accounts Payable
119 Dartmouth Dr. SE
Albuquerque, NM 87106

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
959927-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Curtis/D/Senate	Candidate	Lisa Curtis for NM S

Flight Dates	Order #	Alt Order #
10/03/12 - 11/06/12	959927	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/03/12	10/07/12	6a A7N More In The AM 6-7a		--WTF--	:30	3	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
21	KOAT	W	10/03/12	6:54 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
22	KOAT	Th	10/04/12	6:29 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
20	KOAT	F	10/05/12	6:13 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
2	10/03/12	10/07/12	Good Morning America 7-9a		--WTF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	KOAT	W	10/03/12	8:29 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
18	KOAT	Th	10/04/12	8:00 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
17	KOAT	F	10/05/12	7:29 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
6	10/03/12	10/07/12	Action 7 News @ 5p 5-530p		--WTF--	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	KOAT	W	10/03/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	Lisa Curtis A	\$425.00 NM
18	10/03/12	10/07/12	Action 7 News @ 6p 6-630p		--WTF--	:30	2	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	W	10/03/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	Lisa Curtis A	\$525.00 NM
9	KOAT	F	10/05/12	5:59 PM	Action 7 News @ 6p	6-630p	:30	Lisa Curtis A	\$525.00 NM
24	10/03/12	10/07/12	Live with Regis & Kelly 9-10a		--WTF--	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--WTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	W	10/03/12	9:41 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Lisa Curtis A	\$175.00 NM
8	KOAT	F	10/05/12	9:56 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Lisa Curtis A	\$175.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
959927-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Curtis/D/Senate	Candidate	Lisa Curtis for NM S	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/03/12	10/07/12	Live with Regis & Kelly 9-9-10a Class of Time - Immediately Pre-emptible without notice	10-11a	--WTF--	:30	2	\$175.00	NM
25	10/03/12	10/07/12	The View 10-11a Class of Time - Immediately Pre-emptible without notice	10-11a	--WTF--	:30	2	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 2 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KOAT W 10/03/12 10:31 AM The View 10-11a 10-11a :30 Lisa Curtis A \$190.00 NM 7 KOAT Th 10/04/12 10:59 AM The View 10-11a 10-11a :30 Lisa Curtis A \$190.00 NM									
26	10/03/12	10/07/12	Sa A7N Balloon Fiesta Class of Time - Immediately Pre-emptible without notice	6-9a	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KOAT Sa 10/06/12 8:38 AM Sa A7N Balloon Fiesta 6-9a :30 Lisa Curtis A \$250.00 NM									
27	10/03/12	10/07/12	Su A7N Balloon Fiesta Class of Time - Immediately Pre-emptible without notice	6-9a	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KOAT Su 10/07/12 6:47 AM Su A7N Balloon Fiesta 6-9a :30 Lisa Curtis A \$250.00 NM									
28	10/03/12	10/07/12	Ellen 3-4p Class of Time - Immediately Pre-emptible without notice	3-4p	--WTF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 10/03/12 3:38 PM Ellen 3-4p 3-4p :30 Lisa Curtis A \$125.00 NM 2 KOAT Th 10/04/12 3:24 PM Ellen 3-4p 3-4p :30 Lisa Curtis A \$125.00 NM									
29	10/03/12	10/07/12	Action 7 News @ 10p M-F 10-1030p Class of Time - Immediately Pre-emptible without notice	10-1030p	--WTF--	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --WTF-- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 10/03/12 10:14 PM Action 7 News @ 10p M-F 10-1030p :30 Lisa Curtis A \$650.00 NM 2 KOAT Th 10/04/12 10:23 PM Action 7 News @ 10p M-F 10-1030p :30 Lisa Curtis A \$650.00 NM									
31	10/08/12	10/12/12	6a A7N More In The AM Class of Time - Immediately Pre-emptible without notice	6-7a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 10/08/12 6:44 AM 6a A7N More In The AM 6-7a :30 Lisa Curtis A \$400.00 NM 1 KOAT Tu 10/09/12 6:53 AM 6a A7N More In The AM 6-7a :30 Lisa Curtis A \$400.00 NM 3 KOAT W 10/10/12 6:29 AM 6a A7N More In The AM 6-7a :30 Lisa Curtis A \$400.00 NM 4 KOAT Th 10/11/12 6:54 AM 6a A7N More In The AM 6-7a :30 Lisa Curtis A \$400.00 NM 5 KOAT F 10/12/12 6:23 AM 6a A7N More In The AM 6-7a :30 Lisa Curtis A \$400.00 NM									
32	10/08/12	10/12/12	Good Morning America Class of Time - Immediately Pre-emptible without notice	7-9a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/08/12 8:49 AM Good Morning America 7-9a :30 Lisa Curtis A \$300.00 NM 2 KOAT Tu 10/09/12 8:54 AM Good Morning America 7-9a :30 Lisa Curtis A \$300.00 NM									

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959927-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Curtis/D/Senate	Candidate	Lisa Curtis for NM S



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/08/12	10/12/12	Good Morning America 7-9a	7-9a	MTWTF--	:30	5	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KDAT	W	10/10/12	7:26 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
5	KOAT	Th	10/11/12	7:43 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
4	KOAT	F	10/12/12	7:59 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
33	10/13/12	10/13/12	Sa A7N Balloon Fiesta 6-9a	6-9a	-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/13/12	8:32 AM	Sa A7N Balloon Fiesta	6-9a	:30	Lisa Curtis A	\$250.00 NM
34	10/14/12	10/14/12	Su A7N Balloon Fiesta 6-9A	6-9A	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/14/12	7:14 AM	Su A7N Balloon Fiesta	6-9A	:30	Lisa Curtis A	\$250.00 NM
35	10/08/12	10/12/12	Live with Regis & Kelly 9-9-10a	9-10a	MTWTF--	:30	4	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/08/12	9:37 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Lisa Curtis A	\$175.00 NM
4	KOAT	Tu	10/09/12	9:50 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Lisa Curtis A	\$175.00 NM
1	KOAT	W	10/10/12	9:55 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Lisa Curtis A	\$175.00 NM
3	KOAT	F	10/12/12	9:23 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Lisa Curtis A	\$175.00 NM
36	10/08/12	10/12/12	Ellen 3-4p	3-4p	MTWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	Tu	10/09/12	3:39 PM	Ellen 3-4p	3-4p	:30	Lisa Curtis A	\$125.00 NM
2	KOAT	W	10/10/12	3:47 PM	Ellen 3-4p	3-4p	:30	Lisa Curtis A	\$125.00 NM
1	KOAT	Th	10/11/12	3:48 PM	Ellen 3-4p	3-4p	:30	Lisa Curtis A	\$125.00 NM
3	KOAT	F	10/12/12	3:37 PM	Ellen 3-4p	3-4p	:30	Lisa Curtis A	\$125.00 NM
41	10/15/12	10/19/12	6a A7N More In The AM 6-7a	6-7a	MTWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/15/12	6:29 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
4	KOAT	Tu	10/16/12	6:12 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
1	KOAT	W	10/17/12	6:13 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
3	KOAT	Th	10/18/12	6:42 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
42	10/15/12	10/19/12	Good Morning America 7-9a	7-9a	MTWTF--	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KOAT	M	10/15/12	7:55 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
3	KOAT	Tu	10/16/12	8:42 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
2	KOAT	Th	10/18/12	8:39 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM

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Advertiser	Product	Estimate Number	
Curtis/D/Senate	Candidate	Lisa Curtis for NM S	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/15/12	10/19/12	Good Morning America 7-9a	7-9a	MTWTF--	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	10/19/12	7:29 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
43	10/20/12	10/20/12	Sa 6a A7N More in the AM 6-9a	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/20/12	7:29 AM	Sa 6a A7N More in the AM	6-9a	:30	Lisa Curtis A	\$150.00 NM
44	10/21/12	10/21/12	Su 6a A7N More in the AM 6-9a	6-9a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----S	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	10/21/12	6:54 AM	Su 6a A7N More in the AM	6-9a	:30	Lisa Curtis A	\$150.00 NM
45	10/15/12	10/19/12	Live with Regis & Kelly 9-10a	9-10a	MTWTF--	:30	3	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	3	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/15/12	9:38 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Lisa Curtis A	\$175.00 NM
2	KOAT	Tu	10/16/12	9:36 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Lisa Curtis A	\$175.00 NM
1	KOAT	Th	10/18/12	9:56 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Lisa Curtis A	\$175.00 NM
46	10/15/12	10/19/12	The View 10-11a	10-11a	MTWTF--	:30	3	\$180.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	3	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/15/12	10:59 AM	The View 10-11a	10-11a	:30	Lisa Curtis A	\$180.00 NM
3	KOAT	Tu	10/16/12	10:59 AM	The View 10-11a	10-11a	:30	Lisa Curtis A	\$180.00 NM
2	KOAT	W	10/17/12	10:36 AM	The View 10-11a	10-11a	:30	Lisa Curtis A	\$180.00 NM
47	10/15/12	10/19/12	Ellen 3-4p	3-4p	MTWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MTWTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/15/12	3:32 PM	Ellen 3-4p	3-4p	:30	Lisa Curtis A	\$125.00 NM
3	KOAT	Tu	10/16/12	3:30 PM	Ellen 3-4p	3-4p	:30	Lisa Curtis A	\$125.00 NM
4	KOAT	W	10/17/12	3:20 PM	Ellen 3-4p	3-4p	:30	Lisa Curtis A	\$125.00 NM
1	KOAT	F	10/19/12	3:45 PM	Ellen 3-4p	3-4p	:30	Lisa Curtis A	\$125.00 NM
51	10/22/12	10/26/12	6a A7N More In The AM 6-7a	6-7a	MTWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MTWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	M	10/22/12	6:43 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
2	KOAT	Tu	10/23/12	6:29 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
1	KOAT	W	10/24/12	6:22 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
4	KOAT	F	10/26/12	6:55 AM	6a A7N More In The AM	6-7a	:30	Lisa Curtis A	\$400.00 NM
52	10/22/12	10/26/12	Good Morning America 7-9a	7-9a	MTWTF--	:30	4	\$300.00	NM
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Curtis/D/Senate	Candidate	Lisa Curtis for NM S

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
52	10/22/12	10/26/12	Good Morning America	7-9a	MTWTF--	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/22/12	8:42 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
3	KOAT	Tu	10/23/12	8:39 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
1	KOAT	W	10/24/12	8:55 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
4	KOAT	F	10/26/12	8:55 AM	Good Morning America	7-9a	:30	Lisa Curtis A	\$300.00 NM
74	10/08/12	10/12/12	5a A7N More In The AM	5-6a	MTWTF--	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	5:57 AM	5a A7N More In The AM	5-6a	:30	Lisa Curtis A	\$150.00 NM
3	KOAT	Tu	10/09/12	5:23 AM	5a A7N More In The AM	5-6a	:30	Lisa Curtis A	\$150.00 NM
2	KOAT	F	10/12/12	5:56 AM	5a A7N More In The AM	5-6a	:30	Lisa Curtis A	\$150.00 NM
75	10/08/12	10/12/12	The View	10-11a	MTWTF--	:30	3	\$180.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	10:59 AM	The View 10-11a	10-11a	:30	Lisa Curtis A	\$180.00 NM
3	KOAT	W	10/10/12	10:34 AM	The View 10-11a	10-11a	:30	Lisa Curtis A	\$180.00 NM
2	KOAT	F	10/12/12	10:30 AM	The View 10-11a	10-11a	:30	Lisa Curtis A	\$180.00 NM
77	10/08/12	10/12/12	Dr Oz	4-5p	MTWTF--	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/08/12	4:40 PM	Dr Oz	4-5p	:30	Lisa Curtis A	\$325.00 NM
2	KOAT	Tu	10/09/12	4:29 PM	Dr Oz	4-5p	:30	Lisa Curtis A	\$325.00 NM
78	10/15/12	10/19/12	Katie Couric M-F	2p-3p	MTWTF--	:30	4	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	4	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/15/12	2:12 PM	Katie Couric M-F	2p-3p	:30	Lisa Curtis A	\$165.00 NM
2	KOAT	Tu	10/16/12	2:47 PM	Katie Couric M-F	2p-3p	:30	Lisa Curtis A	\$165.00 NM
3	KOAT	W	10/17/12	2:56 PM	Katie Couric M-F	2p-3p	:30	Lisa Curtis A	\$165.00 NM
4	KOAT	F	10/19/12	2:15 PM	Katie Couric M-F	2p-3p	:30	Lisa Curtis A	\$165.00 NM
79	10/15/12	10/19/12	Dr Oz	4-5p	MTWTF--	:30	3	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MTWTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/15/12	4:21 PM	Dr Oz	4-5p	:30	Lisa Curtis A	\$325.00 NM
3	KOAT	Tu	10/16/12	4:55 PM	Dr Oz	4-5p	:30	Lisa Curtis A	\$325.00 NM
2	KOAT	W	10/17/12	4:38 PM	Dr Oz	4-5p	:30	Lisa Curtis A	\$325.00 NM
80	10/20/12	11/03/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	3	\$150.00				

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
959927-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Curtis/D/Senate	Candidate	Lisa Curtis for NM S	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	10/20/12	11/03/12	Sa 6a A7N More in the AM 6-9a		-----S-	:30	3	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KOAT	Sa	10/20/12	6:44 AM	Sa 6a A7N More in the AM	6-9a	:30	Lisa Curtis A	\$150.00 NM
2	KOAT	Sa	10/20/12	7:14 AM	Sa 6a A7N More in the AM	6-9a	:30	Lisa Curtis A	\$150.00 NM
1	KOAT	Sa	10/20/12	8:43 AM	Sa 6a A7N More in the AM	6-9a	:30	Lisa Curtis A	\$150.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	Sa	10/27/12	6:28 AM	Sa 6a A7N More in the AM	6-9a	:30	Lisa Curtis A	\$150.00 NM
4	KOAT	Sa	10/27/12	7:14 AM	Sa 6a A7N More in the AM	6-9a	:30	Lisa Curtis A	\$150.00 NM
5	KOAT	Sa	10/27/12	7:43 AM	Sa 6a A7N More in the AM	6-9a	:30	Lisa Curtis A	\$150.00 NM
7	KOAT	Sa	10/27/12	7:59 AM	Sa 6a A7N More in the AM	6-9a	:30	Lisa Curtis A	\$150.00 NM
81	10/27/12	10/27/12	5-6a	5-6a	-----S-	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	10/27/12	5:27 AM	5-6a	5-6a	:30	Lisa Curtis A	\$100.00 NM
2	KOAT	Sa	10/27/12	6:00 AM	5-6a	5-6a	:30	Lisa Curtis A	\$100.00 NM
Total Spots							91		

Gross Total \$23,545.00

Agency Commission \$3,531.75

Net Amount Due \$20,013.25

Payment Terms 30 Days